

¹ Including as articulated in Te Tiriti, the United Nations Convention on the Rights of the Child, and other international instruments

* Drawing from the wisdom of Te Ao Māori, we have adopted the term mokopuna to describe all children and young people aged under 18 years of age. This acknowledges the special status held by mokopuna in their whānau, hapū and iwi and reflects that in all we do. Referring to the people we advocate for as mokopuna draws them closer to us and reminds us that who they are, and where they come from matters, at every stage of their life.

Te Moemoea | Our Vision

**Kia kuru
 pounamu te rongo**
 All mokopuna*
 live their best lives

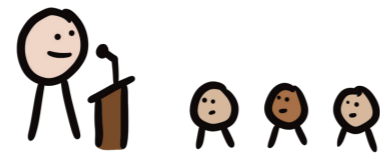
**Our core
 responsibilities**



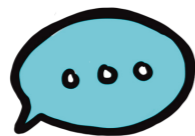
Honouring and embedding Te Tiriti o Waitangi in all our work



Monitoring places of detention for mokopuna



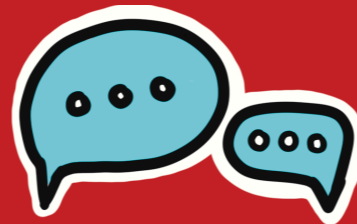
Advocating for the rights¹, interests and wellbeing of mokopuna



Ensuring the voices of mokopuna are heard and acted on by decision makers



Advocating for the elimination of racism in the public sector and advancing *by Māori, for Māori* approaches for mokopuna Māori



Prioritising the views of mokopuna and increasing public sector capability to listen and act on them



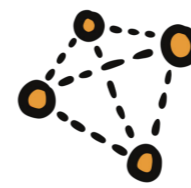
Advocating for improved mental wellbeing for mokopuna and their whānau

Our strategic priorities
Opportunities for transformation

How we achieve change



Listening to the voices of mokopuna and their whānau to guide our work



Influencing so decision makers prioritise structural change for the long-term wellbeing of mokopuna



Amplifying the voices of mokopuna in decision making



Monitoring to ensure mokopuna in places of detention are safe and heard



Advocating to raise awareness of the rights, interests and wellbeing of mokopuna



Growing understanding of *by Māori for Māori* approaches in our work and the public sector



Building community partnerships to expand our impact

Our impact



Every mokopuna knows they belong with their whānau



Agencies prioritise structural enablers to achieve life-long wellbeing for mokopuna



Government responds to the voices and views of mokopuna



Mokopuna and whānau at the centre of decision making



Agencies identify the impact of racism on mokopuna and tackle it



By Māori for Māori approaches for mokopuna



Whānau have what they need to live good lives

Our values underpin everything we do: mātauranga, tika, pono and aroha